

BerksArtsNews Ad Rates

The Berks Arts Council is a non-profit organization dedicated to encouraging and promoting the arts and cultural activities in Berks County.

BerksArtsNews is the bi-monthly publication of the Berks Arts Council. It contains articles relating to arts events within the county and features local artists, musicians and performers as well as news from its member organizations and general arts news. It is distributed to BAC membership and sponsors and various venues throughout Berks County, including distribution in schools, libraries, cafés and other public places. Current circulation is approximately 2,000-2,500 per issue.

Issues:	Jan/Feb	March/April	May/June	July/Aug	Sept/Oct	Nov/Dec.
Distribution Dates:	Jan 1	March 1	May 1	July 1	Sept 1	Nov 1
Ad & Copy deadline:	Dec.15	Feb. 15	April 15	June 15	August 15	Oct. 15

File Format: pdf or eps

Emailed to: brenfro@berksjazzfest.com

Newsletter Ad Rates	Member	Non-member
1.90" x 1.66"	\$25	\$40
1.90" x 3.39"	\$30	\$50
1.90" x 5.13"	\$40	\$60
3.90" x 1.66"	\$50	\$70
3.90" x 3.39"	\$60	\$80
3.90" x 5.13"	\$80	\$100
7.90" x 5.13"	\$150	\$200

If we have to design your ad, you will be billed for design time.

Web ad Rates

URL: www.berksarts.org

Duration: one year on our web site, customizable placement.

Sizes and rates:

120 x 90 pixels \$200

120 x 60 pixels \$125

Updated 6/1/09