

The Berks Arts Council Gallery at RACC presents:

Art of the City:

An Urban Art Show

Art of the City runs Sept. 16 through Dec. 15, 2010

Eligibility

All media are eligible for consideration. All work must be original and made by the person submitting the work. Art size may be limited to our ability to display. Please contact us with questions.

Work may be suitably mounted, including glass protection where appropriate. Framed and unframed pieces will be accepted, with alternate hanging methods available as necessary (contact BAC with questions.) Frames should have hanging hardware including wire and safely cushioned glass. Indicate the top of each work by the proper placement (top left back) of your entry tag. For 3D work, place label on the base of the work.

Acceptance

Criteria for acceptance are that the artist is **aged 16 and older** and a current resident of the City of Reading. Two-D and three-D works will be accepted, and works must conform to the moral standards of the BAC and RACC.

Submission

One [1] work per artist. Intake date is Sept. 11, 2010, from 10 a.m. to 1 p.m. **ONLY**. Hand delivered works only—no shipped art accepted. Intake is the Berks Hall building of Reading Area Community College, 10 S. Second St., Reading, PA.

Calendar

Saturday, Sept. 11

10 a.m. to 1 p.m.,

Hand-deliver art works to:
RACC Gallery at Berks Hall,
10 S. 2nd St., Reading, PA

Thursday, Sept. 16

Show opens.

Artist Reception from 6-8 p.m.

Wednesday, Dec. 15

Show closes.

Artwork pickup
in the gallery TBD

Entry Fee

There is **no entry fee** for this non-juried event.

Inquiries

Berks Arts Council
PO Box 854
Reading, PA 19610
610-898-1930 / www.berksarts.org
email: bethk@berksarts.org

Reproduction

The Berks Arts Council reserves the right to photograph accepted works for purposes connected with the exhibition. All artists will be asked to sign a release to give permission for digital photos of juried art to be taken and used in BAC promotional material.

Sales

Sales will be encouraged. Berks Arts Council will deduct a 20% commission. The Artist's portion of the sale will be mailed within 30 days.

Don't forget...

- Artists may submit an artist's statement and contact information on one side of an 8.5 x 11 piece of paper at the time of intake. Statements will be displayed in a gallery book during the exhibit.
- All 2D work should be appropriately framed for hanging.
- All 3D work should be ready to exhibit. A limited amount of pedestals will be available—artists may bring their own stands as desired.

All reasonable care and security measures will be taken in handling and displaying the works submitted. Artists are responsible for insuring their own works of art. Participating artists understand that Berks Arts Council/RACC is not responsible for any damage to their work while they are hanging it or while it is on display, or if BAC/RACC has to temporarily remove it for whatever reason. Berks Arts Council's liability insurance only covers loss due to theft, vandalism, or natural elements, such as wind, fire, water or other "acts of the gods."

**On exhibit Sept. 16 - Dec. 15, 2010, in the
Berks Hall Gallery at Reading Area Community College
10 South Second Street, Reading, PA. Hours: Monday through Saturday, 9a.m. to 8 p.m.**

INFORMATION

Calendar

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Show opens	Thursday, Sept. 15	
Artist Reception	Thursday, Sept. 15	6—8 p.m.
Show closes	Wednesday, Dec. 15	
Artwork pickup	TBD	
Entry Receipt and Confirmation		
Insurance/Sale value:		
Signature of BAC representative: _____		

ENTRY FORM		
Name:		
Address:		
City:	State:	ZIP:
Home Phone (Preferred):		
Business Phone:		
Cell Phone:		
Email :		
Art of the City Entry		
Title:		
Medium:		
Insurance/Sale Value:		
I agree that my work may be digitally photographed for use in BAC promotional materials.		
Signature of Artist		

ATTACH TO BACK OF ART (top back left corner)
Entry
Artist
Title
Medium
Insurance/Sale Value
Artist Phone
Artist email