

FOR IMMEDIATE RELEASE  
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Contact: Beth Renfro  
Phone: 610.898.1930

### **WINNERS ANNOUNCED FOR 2010 FAST LANE ART JURIED EVENT**

Reading, Pa. – The Berks Arts Council is proud to announce the winning artists for the Third Annual Fast Lane Art juried art show, featuring fine art on Land Display billboards around Berks County. Winning artwork was revealed at a reception on Thursday, Aug. 5, in the Yocum Institute for Arts Education in Wyomissing. The selected artworks debuted on billboards throughout Greater Reading beginning Monday, Aug. 9.

This year's six winning artists and their pieces are: Karen Wolf, "Greater Self"; Daniel Gorman, "Approaching Storm/Provo"; Tim Davies, "Sold His Soul for a Cool Ride"; Jonathan C. Bond, "The Road to Kempton"; Peggy Blei Hracho, "Three Friends"; and Kelsey Landa, "Life is a Fantasy" (High School Winner.) Entries were judged by juror Will Dexter, world-renown glass artist and owner of Taylor Backes Studio in Boyertown.

"The objective was not to pick work that was easy to digest, but to pick work that would be diverse and challenging to the average person who will drive by and see it" noted Dexter. "This show is intended to educate and broaden the community that will support the arts."

All artworks entered in the show will be on display in the Yocum Institute through Aug. 20. Billboards will reside in their current locations during the month of August, then rotate throughout Greater Reading as space allows. For billboard location information, call 610-898-1930 or visit [www.berksarts.org/artists-services](http://www.berksarts.org/artists-services).

The Berks Arts Council presents the Berks Jazz Fest, the Bandshell Concert Series, Greater Reading Film Festival, the Pagoda Awards, the Pennsylvania Partners in the Arts Re-Grant Program, and provides art exhibition and marketing opportunities for member artists. Visit them at [www.berksarts.org](http://www.berksarts.org).

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