



Jazz Man in the Moon—Dan Schaffer
Third Place—2009 Art of Jazz



They Seem to Bite the Hand That Feeds Them—Tom Kijak
Oct. 2009
Art in the Afternoon
Featured Artist



The Journey & Destination—Bruce Becker
May 2009—Art in the Afternoon Featured Artist

Berks Arts Council
P.O. Box 854
Reading, PA 19603-0854



Michele Byrne—In Sync

**Visual Arts
Opportunities
for
Berks Arts Council
Member Artists**



About the BAC

Berks Arts Council is the premier arts organization located in Reading, Pennsylvania. Founded as a nonprofit in 1971, the Berks Arts Council offices were located in the Pagoda for 12 years. In September 2005, the office relocated to the fifth floor of the GoggleWorks Center for the Arts, 201 Washington St., Reading.

Berks Arts Council provides a variety of high quality programs in Greater Reading:

- Berks Jazz Fest
- Greater Reading Film Festival
- Bandshell Concert Series
- Pagoda Awards
- PA Partners in the Arts Re-grant Program
- Artist Services

Our Artists Services have evolved to include two annual juried art shows, a host of member artist display opportunities, and various corporate/artist synergy programs.

For more information about the Berks Arts Council and any of our programs, visit our website at berksarts.org, or call us at 610.898.1930.

The Berks Arts Council's mission is to encourage and promote all the arts, to develop an appreciation of the arts and to enrich and enhance the quality of life through education, presentation and collaborations with other arts organizations

BERKS ARTS COUNCIL'S OPPORTUNITIES FOR MEMBER VISUAL ARTISTS

ANNUAL EVENTS

Fast Lane Art – Land Displays has partnered with Berks Arts Council to reproduce visual artists' work on billboards around Berks County. Winning art is exhibited on select billboards during the month of August, and then as space is available for the remainder of the year. Juried by members of the surrounding art community, this event shows at the Yocum Institute for Arts Education in August.



Prospectus available in April.

Crave Café – Peter Jon Snyder and co-founder Corey A. Wise have a unique café space in Womelsdorf combining Snyder's eclectic art style with coffee, gelato and deli items. Each July through August, Crave exhibits the work of Berks Arts Council member artists.



The Frank Scott Memorial Art Show: The Art of Jazz — takes place during the annual Berks Jazz Fest each March, and the show is exhibited at the GoggleWorks Center for the Arts. Cash awards are made possible through generous donations by the Jerlyn Foundation.

Prospectus available in January.

ONGOING OPPORTUNITIES

Art in the Afternoon —matches local artists with arts patrons in a distinctive Berks County home. This program provides a way for those interested in art to meet local artists in an intimate setting for fine food, fine art, and fine conversation.



Toy Story—Robbie Pepper

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Various dates throughout the year

Reading Symphony Orchestra Concerts — RSO promotes the work of BAC member artists by hosting art exhibits on the Sovereign Performing Arts Center's mezzanine at select symphony performances. Artists are in charge of their own set-up, exhibit panels or other tables.

Contact BAC more information.



Catherine Colsher—RSO, March 2009

National Penn Bank

— National Penn Bank Investor's Trust exhibits



art by BAC member artists at various times throughout the year. Work is selected by the bank from samples provided to BAC. An opening reception for the artist/s is provided, and artwork will hang in public areas within the National Penn Bank office at Berkshire Blvd., Wyomissing.

Contact BAC more information.

Wall space in the Goggleworks 5th Floor hallway

—There is no monthly fee to exhibit in the hallway at the Goggleworks (along BAC's office space.) This is a truly open exhibit area: artists are welcome to hang and remove artwork whenever they wish, but are required to submit an updated list of work and sale prices each time an exhibit is changed.

Contact BAC more information.

Gallery space in the GoggleWork's Cucina Café

—accommodating up to four artists, the minimum for exhibiting in the gallery is two months at \$45 per month. Artists may rent the entire space, split the space with one or more additional member artists of their choice, or cre-

ate a show with any number of member artists. solely responsible for hanging and removing their work. Artwork is sold through the GoggleWorks Gift Shop.

Contact BAC more information.



NOTES

- Annual events are subject to entry fees.
- Sales tax and commission fees apply to sales of artwork, and vary depending on exhibit space/venue.
- Exhibit dates and times are subject to change without notice.
- Artists are required to maintain current membership status to qualify for select exhibits.

Please contact the Berks Arts Council at 610.898.1930, or email info@berksarts.org with any questions or concerns.